



### **Mia A. Martori**

Ms. Martori found and has been President of The Institute of EcoTourism and Sedona Spa Products since 1998. An Arizonan for over 25 years, she has combined her southwestern experience, passion for helping people and education background to create the unique, quality line of Sedona Spa products.

As president, Ms. Martori's primary focus is on monitoring new advances and product formulations with the company's chemists to meet her clients' evolving needs. Additionally, the product line speaks to the promotion of animal awareness and environmental care.

Ms. Martori has a broad background, stemming from a lifelong interest in learning, beginning at Colorado State University where she received a B.S. in Wildlife Biology and later at Northern Arizona University where she earned a Master of Arts degree in Biological Sciences. She has worked and traveled extensively internationally and is active in community affairs, particularly in efforts of sustainability and humane treatment of animals.

Ms. Martori is a member of several organizations including the StarShine Executive Board of Directors, Arizona Women's Leadership Forum, Governing Board of Directors and the Women's Presidents' Organization. She also works closely with the University of Arizona Foundation Board.

Ms. Martori lives in Phoenix with her family, numerous companion animals and is an avid equine enthusiast.